



LENS

media house

Great ideas are powered by great teams

**...and your new team  
*is ready.***



A performer with dreadlocks, wearing a black leather jacket with orange lining and blue jeans, is captured in a dynamic pose on a stage. He is holding a microphone and has one leg raised. The background is dark with some stage lights visible.

# Create & manage content easier in our house

**Lens Media House creates highly impactful stories for the people that matter most to you...** but that's not what you need to hear. Our blueprint that we have refined over the years is one of the reasons why our customers keep coming back. We believe that if we can make it easy for you today, you'll have less to worry about tomorrow. Leverage the gig economy the right way so you can witness your true power.



# It's 2020

Time to upgrade  
how your content  
is produced.





# Great processes, greater results

It takes us 7 steps & the first step is already done, demonstrating our commitment to you from the start.

## our commitment<sup>0</sup>

Unlike most in this day and age, we take commitment very seriously. We think of it like a marriage... just more fun and a higher rate of success. Let us share our gift with you so you can make a difference in your world and find out what you're truly capable of.

## the team<sup>1</sup>

Our team of creatives are put through a rigorous screening and training process which was designed with you in mind. From a one-person crew to a hand crafted production team, we have you covered.

## your story<sup>2</sup>

Connecting is a critical component of storytelling hence why we invest so much time in you. Whether it's a call, video chat, or in-person meeting, our discovery process ensures that you and your story is fully understood.



## illuminate<sup>3</sup>

Once we identify what you're looking to accomplish it's our duty to create the best visual representation of your brand through our lens.

## filming<sup>4</sup>

It's time to have fun with it. Lights, Camera, Action!

## final cut<sup>5</sup>

Where the time, energy, and effort turn into magic and we are able to bring your story to life!

## feedback<sup>6</sup>

Our work is never finished! Help us identify where we can improve so that we can continue to meet your content goals and grow your brand.



**Take a leap,** for the better.

# Visual storytelling *reimagined*

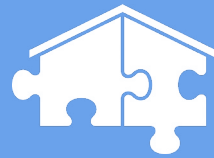
Actually, we just made it more **accessible, manageable, & scalable.**





# Why people like you, choose us

Solutions that create **real change** for today & tomorrow.



## In-House Commitment

Our commitment is to visually grow your image, story, and culture by applying key characteristics of an in-house team - no catch or salary.



## Vetted Marketplace

We put an emphasis on our vetting, on-boarding, and training process to build elite teams of creators across the country so you don't have to.



## Media Centralization

Centralize your photo & video needs through a reliable source that will manage your content and keep you front of mind.



# Inspiration can come from *anything.*

Click to find yours




Wisconsin Football



Red Bull Drop-In Tour




Hydro Flask



Skybound Horizon Trampoline



Lens Media House



LA Showcase



Passport Canada

Client Stories

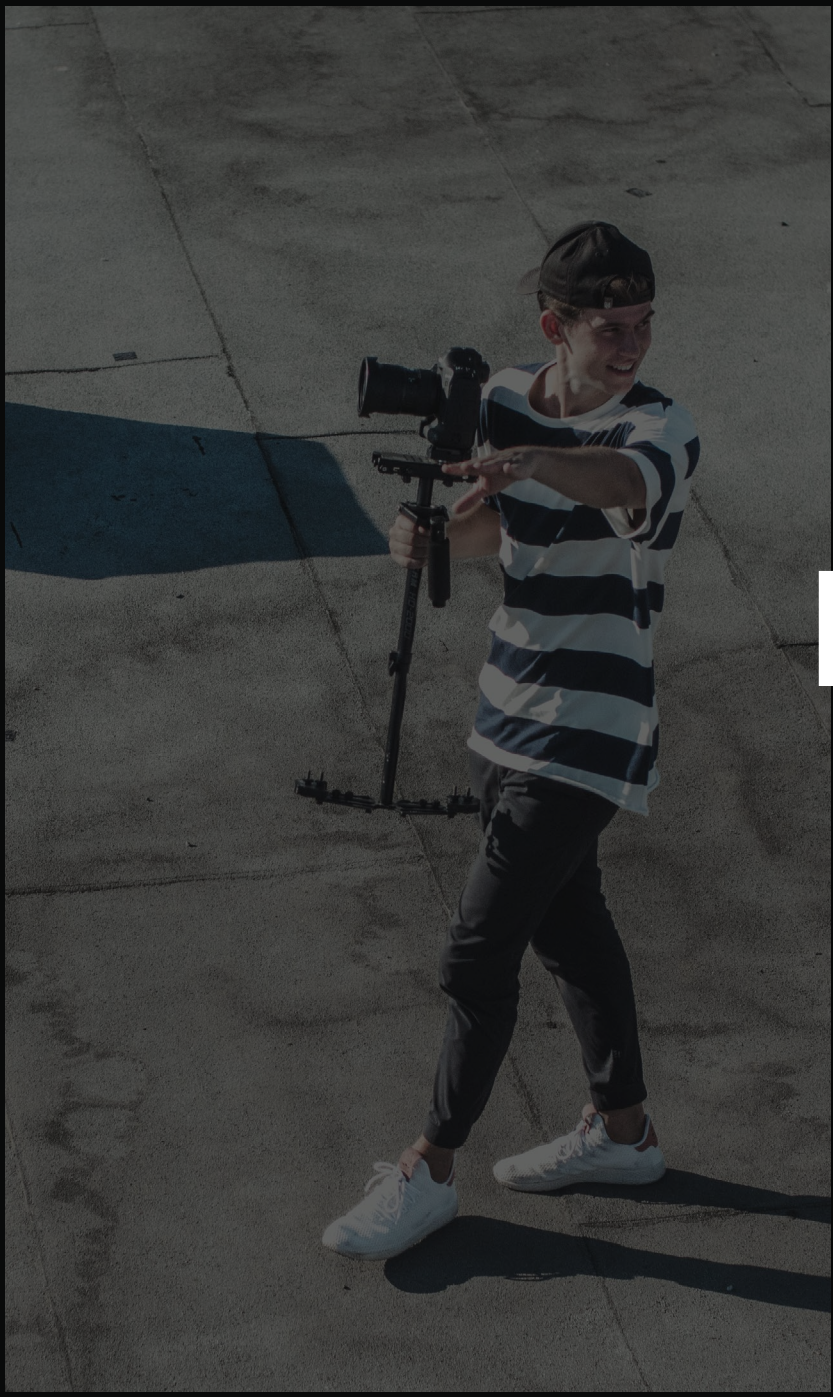
LMH Productions





Empower your customer,  
**empower yourself.**





# Let's create

[lensmediahouse.com](https://lensmediahouse.com)

